



# Missouri Valley Chapter Society of Nuclear Medicine

IOWA KANSAS MISSOURI NEBRASKA NORTH DAKOTA SOUTH DAKOTA

December 2004  
Volume 11, Issue 3

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Missouri Valley Chapter  
Society of Nuclear Medicine  
P.O. Box 1284  
Maryland Heights, MO 63043

## MVC President Message

*James L. Littlefield, M.D.*

The recent annual meeting of the Missouri Valley Chapter was held at Tan-Tar-A Resort at the Lake of the Ozarks on the first weekend in October. By all accounts it was a quite successful meeting with over two hundred registrants, excellent presentations by the invited speakers, much activity at the exhibit space with the many vendors, and an interesting and educational party on Saturday night. It should be particularly mentioned that Dave Perry, the Chapter Executive Director, and Ben Greenspan, the Program Chairman, were primarily responsible for the success of the meeting, and for this we thank them. I would also like to thank the vendors who so enthusiastically supported the meeting with their presence at the booth spaces and their participation and generosity with general educational grants. Their support is a vital part of the annual meeting.

As presented at the annual business meeting of the Chapter, held during lunch on Saturday, the Chapter continues to do well and to grow. There has been an increase in membership. The Chapter remains financially sound. We expect there will be continued vitality and growth of the Chapter in the coming years.

As mentioned above, on Saturday night, Dave Perry put together a participatory event in a quiz show format called, "Not for a Million Bucks", which as might be suggested by the title, used the format of a similarly themed TV show. Dave was the host for the evening's entertainment and education and it was

amazing how much he looked like a young Regis Philbin. His assistant, however, looked nothing like Kathy Lee. A number of teams competed for a dazzling array of prizes, such as drink coupons, and many were able to advance to the million dollar top level by correctly answering all fifteen questions.

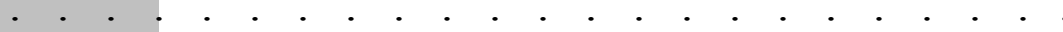
Your president was even able to present two special categories of questions, for example "Famous Names in Nuclear Medicine". Here's one of the questions: "There is one person who had an element named after him and was also a member of the Society of Nuclear Medicine" Who was it? Answer: Glen Seaborg. The element: Seaborgium. Symbol Sg, Atomic weight: 106. I am told that our Chapter Historian, Bob Cech, was able to answer all ten of these questions by himself, without help from the audience.

We are already beginning to plan for the meeting next year in Kansas City. We look forward to seeing you there.

## MVCTS President Message

*Liesje Dotson, CNMT*

Greetings fellow members!! My name is Liesje Dotson, the new President of the Missouri Valley Chapter Technologist Section. The Missouri Valley Chapter encompasses six states in the Midwest: Iowa, Kansas, Missouri, Nebraska, South Dakota and North Dakota. I have been a technologist at Boone Hospital in Columbia, Missouri for eight years and this past year I also accepted the position of Radiation Safety Officer.



The annual MVC meeting held at Tan-Tar-A Resort in Osage Beach, Missouri was a great success! I hope you were able to attend and take advantage of the educational opportunity as well as the fun. Thanks to Dave Perry for putting together the Saturday evening entertainment- a game show called "Not For A Million Bucks!". Technologist and vendor teams competed for prizes as they answered questions on the topic of nuclear medicine. It was good for a lot of laughs as well as a good review. I am looking forward to the 2005 meeting which will be held in Kansas City, Missouri.

Our membership is up! In 2003 we had 501 members and in 2004 we had 531 members. That is great news; however, membership numbers aren't as important as member participation! I want to encourage all of you to become active in your local sub-chapter meetings and consider running for office at the Chapter and National level as well. Become dedicated and be involved....our strength and survival as a profession depend on you! If our voice at the grassroots level is to be heard, we must have people who are willing to take the extra time and initiative to relay this information. One thing I am working on during my term is a policy/procedure manual that will have specific job descriptions and duties for each elected office. I believe that this may lessen the apprehension "potential" candidates have about running for office. It will help them to understand what their role will be if elected. If they know what the job entails, they may be more likely to run for office. The manual will also serve as a guideline for new officers, easing the transition into becoming a leader.

Since you elected me as your President, I want to hear from you and find out what things are important to you as a technologist. How can I best serve you as President? As members of the Missouri Valley Chapter, we have the honor of having one of our "own", Nanci Burchell, as President of the SNMTS this year. Therefore, I feel like we have a direct "pipeline" to the top!

Nanci, as most of you know, has always been very active in our Chapter- serving as both President and Executive Director in the past. I plan on keeping in close contact with her over the next year, as she will disseminate information down from the National level and also communicate concerns that we have on the local level.

Speaking of communication...if you have never browsed our website, I want to take this opportunity to invite you to visit it at [www.mvcsnm.org](http://www.mvcsnm.org). I hope you find it informative and an excellent mode of communication with other colleagues in the Chapter. Take advantage of the useful links it provides. There is also a list serve available to all members of the MVC that will automatically update you about Chapter activities. You can send e-mails to the list and it will go to all the members signed up. Members can ask questions, get answers or express opinions. Local subchapters can also post "what's happening" in their area.

The 2005 SNM Mid-Winter meeting will be held January 29-30, 2005 at the Saddlebrook Resort in Tampa, Florida. Technologists can receive a maximum of 10.75 continuing education credits at this meeting. The meeting will focus on PET/CT Protocols, Techniques and Instrumentation. Meeting details and reservation forms can be found on the Society of Nuclear Medicine website: [www.snm.org](http://www.snm.org). Hope to see you there representing the Missouri Valley Chapter!

I am looking forward to serving as your President and working with my fellow officers: Marcia West (Secretary/Treasurer) and Pam Presson (President-Elect). I will use this opportunity to serve you to the best of my ability. Please feel free to contact me if you have any questions or concerns that I can bring to meetings at the Chapter or National level. I can be reached by e-mail at [ldotson@bjc.org](mailto:ldotson@bjc.org), or by phone (573) 815-3388.

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## Happy Holidays

## Election Results

Congratulations to our successful candidates in the recent election.

**Karen Holdeman, M.D.** was elected to a second consecutive three-year term as Physician/Scientist Member of the Executive Council. We wish to thank **Charles W. Beasley, Ph.D.** for expressing his willingness to run for this office. We hope he will consider running again next year.

**Peggy Squires, CNMT** was also elected to a three-year term as Technologist Member of the Executive Council. Her opponents, **Marcia Hess-Smith** and **Aaron Ferguson** both ran a close race.

Lastly, we wish to congratulate **Pam Presson**, who narrowly defeated **Tracy Brillios** for the position of President-Elect of the Missouri Valley Chapter Technologist Section.

Again, we thank you all for stepping and counting yourself as willing to serve. We have more elections next year and hope to see all of your names on the ballot again.

There are plenty of opportunities to serve with the 2005 ballot. For the MVC, we will be holding elections for the positions of:

- **President-Elect**
- **Secretary/Treasurer**
- **Physician/Scientist Member of the Executive Council**
- **Technologist Member of the Executive Council**

The MVCTS will also be holding elections for the positions of:

- **President-Elect**
- **Secretary/Treasurer**
- **National Council of Representatives Delegate**

For more information about any of these positions, please see the MVC website at [www.mvcsnm.org](http://www.mvcsnm.org)

Questions may be submitted by email to the Nominations Committee Chairs:

MVC – John Floyd, M.D.  
[johnfloyd@aol.com](mailto:johnfloyd@aol.com)

MVCTS – Mark Wallenmeyer  
[spfdmark1@mchsi.com](mailto:spfdmark1@mchsi.com)

## MVC Officers

Contact information for these individuals is available on the MVC website. Please feel free to contact these individuals with questions or concerns regarding the Chapter or Society of Nuclear Medicine.

### MVC Officers:

- James Littlefield, M.D.  
President
- Keith Fischer, M.D.  
Secretary/Treasurer
- Bennett Greenspan, M.D.  
President Elect
- John Floyd, M.D.  
Past President

### MVC-Technologist Section Officers:

- Liesje Dotson, CNMT  
President
- Marcia West, CNMT  
Secretary/Treasurer
- William Hubble, CNMT  
National Council Delegate
- Pam Presson, CNMT  
President Elect
- Mark Wallenmeyer, CNMT, RT(N)  
Past President

### MVC Elected Councilors:

- Karen Holdeman, M.D.
- Jeffrey Galen, M.Ed., CNMT
- Peggy Squires, CNMT
- Sally Schwarz, R.Ph., B.C.N.P.
- David Perry, CNMT, FSNMTS
- Yusuf Menda, M.D.

### MVC Appointed Councilors:

- Michael Graham, M.D.  
(Audio-Visual Chair)
- Phil Bruch, MS, CNMT  
(Publications Chair)

### MVC Historian:

- Robert Cech, M.D.

### MVC Executive Director:

- Dave Perry, CNMT, FSNMTS

Please send any comments, suggestions or information for the Newsletter to either Phil Bruch ([pbruch@unmc.edu](mailto:pbruch@unmc.edu)) or Dave Perry ([exdir@mvcnsm.org](mailto:exdir@mvcnsm.org)).

# National Council Delegate Report

*William Hubble, M.A., CNMT, RT (R)(N)(CT)*

Predicting the future is a tricky business. Anybody can speculate, but nobody can really predict the next moment in time. Inspirational leaders do not predict the future, but they do have a vision for the future. Their vision is usually based on knowledge, experience and a passion for a particular interest. On a beautiful October day in Osage Beach, Missouri in Tan-Tara-A-Resort such a vision was cast. The Ralph Robinson Memorial Lecture this year was presented by the prestigious, Dr. Henry Royal. It is not an understatement to say that Dr. Royal is one of the most elegant speakers to grace the lectern at a nuclear medicine meeting. On this day, Dr. Royal's message was clear to most of the participants at this meeting. The profession is changing rapidly. Nuclear Medicine is finally growing up. The greatly misunderstood modality that we knew as Nuclear Medicine is maturing to become an important contributor to a broader entity known as "Molecular Medicine". The complex task of understanding pathology in human anatomy/physiology is in the process of being defined. Research in genetics, molecular biology and biochemistry, cellular structure and function, cellular therapeutics and technology, are leading Molecular Medicine to the forefront in discovering potential cures for diseases that currently plague mankind. Molecular Medicine will benefit many. This is a vision shared by others. It will include whatever tools are needed to effectively diagnose, treat and manage disease. It will encompass much more than Nuclear Medicine's functional imaging and quantification of physiological data. Dr. Royal suggested that a future title and description for Nuclear Medicine may be "Molecular Imaging and Therapeutics."

Molecular Imaging and Therapeutics, as described by Dr. Royal, will challenge

the educational standards and practice of physicians and technologists. It is essential to address what type of educational foundation will be needed to provide qualified technologists for the future. The Society of Nuclear Medicine and like minded organizations are actively discussing what type of changes will be necessary. I am serving on several committees at the national level of the SNMTS to plan for any upcoming changes in nuclear medicine. The education committee, advanced practice task force and data analysis task force are all focused on providing guidance and information to prepare technologists for the future. I equate most of this work as trying to hit a moving target, which is very difficult. The broad umbrella of Molecular Medicine will create many opportunities for health care professionals. Medical professionals knowledgeable in fusion imaging devices and therapeutics will be in great demand. Research opportunities should expand. Clinical growth will allow technologists to expand their influence on patient outcomes. Nuclear medicine technologists should welcome these changes. Our background in anatomy, physiology, biology, chemistry, and physics should serve us well. With the proper education, training and clinical experience we will become a component of Dr. Royal's vision by assisting physicians in Molecular Imaging and Therapeutics. While I am currently proud to be a Nuclear Medicine Technologist, I think I like the concept of someday becoming a "Molecular Medicine Technologist" and all that it may encompass.



# Executive Director's Report

David Perry, CNMT, FSNMTS

Amazing. It seems like our 2004 Annual Meeting just ended and here we are, knee deep in planning for next year's conference. Time certainly does fly!

Let's take just a few moments to review, however, before we move on. The 2004 Annual Meeting at Tan-Tar-A Resort Golf Club & Spa was one of our most successful yet. We had well over 200 attendees, including registrants, exhibitors and speakers. By and large, the course evaluations we received were very positive and many ideas were submitted for future programs. We were able to set up all of our sessions this year in the "classroom" style, which many of you requested. Did you know that it takes almost twice as much space for the "classroom" configuration than is required for the standard "theater" style seating? This presents a little bit of a challenge to those of us planning the meeting and might be some trivia should you ever have the occasion to use it. Speaking of trivia, we hope you enjoyed our Saturday evening event. Food, drink, entertainment, and VOICE credits to boot. We thank all of the vendors for helping to support this "experiment".

Speaking of vendors, please be sure to thank them if you see them. Without vendor support, the Missouri Valley Chapter could not possibly sponsor meetings of such high quality. Vendors who supported the 2004 Meeting with exhibit booths and/or educational grants include:

- BC Technical, Inc.
- Biogen Idec
- Bracco Diagnostics, Inc.
- Bristol Myers Squibb Company
- Cardinal Health
- Cytogen
- Diagnostic Health Services
- Eastern Isotopes, Inc.
- GE Healthcare/Amersham
- GE Healthcare

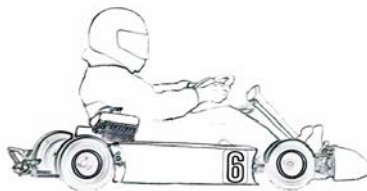
- GlaxoSmithKline/Corixa Corporation
- Mallinckrodt Medical/Tyco Healthcare
- PETNET Solutions
- Philips Medical Systems
- Siemens Medical Solutions, Inc.
- Universal Medical Resources, Inc.

Moving on, we look forward to the 2005 Annual Meeting. It is our goal to move the meeting around within the very large geographical confines of our Chapter. The next Annual Meeting will be held October 7-9, 2005 at the Overland Park Marriott in ...Overland Park, Kansas.

<brief advertisement>

*The Overland Park Marriott is located in a southwest suburb of Kansas City at Metcalf Avenue and I-435. Near Kansas City Royals and Chiefs, Worlds of Fun, Oceans of Fun, Country Club Plaza, and Union Station. Accommodations include 390 guest rooms and 7 suites, all with individual climate control, Cable TV with in-room pay movies, hair dryer, iron and ironing board and in-room refrigerator, coffee maker and safe. There are three restaurants/lounges within the Overland Park Marriott. Nikko is a Japanese steak house, featuring teppan-yaki specialties prepared at your table. Allie's American Grille serves American favorites in a casual surrounding and Pitchers Lounge is a congenial pub for light fare and libations.*

<end of advertisement>



NASCAR will be in the Kansas City area that weekend, and we are very fortunate to have negotiated favorable room rates for our meeting, only \$99 for single/double rooms. It will, however, be very important for attendees to book their rooms before the cut-off date because any left-over rooms will go very quickly. Reservation information will be available on our web site after the first of the year.



## Business of the Chapter

As noted in the box on page 2, we recently elected new officers for the Chapter and the Technologist Section. Congratulations to those elected. I look forward to working with you. As for those who were not victorious this time around, please don't be discouraged. The next election process begins just six months from now.

The Missouri Valley Chapter continues to seek ways to stay financially strong while keeping dues and registration fees to a minimum. One example of our efforts is represented by this newsletter. By printing it in this "photocopy" style format, we save several hundred dollars over the cost of the fold-over page with an insert. This new style is not quite so fancy but we hope that you will understand our intentions.

Likewise, we work very hard to provide you with opportunities to attend world-class educational sessions at very reasonable rates. For a \$90 pre-registration rate, member physicians were given opportunity to earn as many as 11 hours of ACCME approved credit at our recent meeting. Pre-registered member technologists paid only \$65 for as many as 13 VOICE/Iowa approved credits. All attendees were presented with opportunities to learn from the likes of Larry Holder from Florida, Lale Kostakoglu from New York, Robert Hendel from Chicago, Naomi Alazraki from Atlanta, Robert Weiland from California, and our own Henry Royal, Yusuf Menda, Cahid Civelek and Robert Gropler. Every one of these physicians is well known and respected across the country and around the world, and they all came to Tan-Tar-A to speak to our little group. To top all of this off, all attendees were invited to join us for complimentary breakfast, lunch, dinner and breaks, and the room rates (before taxes) were only \$99. One would be very hard-pressed to find a better value.

# Missouri Valley Chapter Historical Note

*Robert F. Cech, M.D.*

An appropriate inclusion in the history of an organization involves the people designated to plan its direction. From the "Tracers" publication of the American Board of Nuclear Medicine (which we accept as the certifying agency of our field) we learn that Michael M. Graham, MD, PhD of Iowa City is the chair. In his report, Dr. Graham expressed his pleasure with the Nuclear Medicine board's interaction with other boards and other medical organizations, a reminder of the important functions of our field and our relationship to other medical participants.

Involved also is the reminder of the importance of maintenance of certification in the field by members of the Society, now also available on computer.

An associated report is the transfer of the executive directorship of the American Board of Nuclear Medicine from Bill Blahd of Los Angeles to Henry Royal of our Missouri Valley Chapter. We know of Dr. Royal's special interest in and analysis of the influence of low level ionizing radiation on humankind. He has been a member of a United Nations committee on this problem, and promises to be a moving force in his new position.



## Help Wanted

Value for our members is difficult to achieve, and relies on the important works of our volunteer leaders. Please take a moment to look back at the box on page 3 to see a list of MVC members who serve our Chapter. Each of them has a life and a job and a family. Yet, each of them has also risen up and said "the future of nuclear medicine is important to me and I want to do my part to help shape that future."

There are numerous opportunities for you to contribute as well. At the local, state and regional level, if you see something that needs doing, let us know about it. Better yet, volunteer to help get it accomplished. I would be happy to hear from you by email at [exdir@mvcnsm.org](mailto:exdir@mvcnsm.org).

At the national level, Bill Hubble and Dr. Littlefield represent you at the SNM House of Delegates, which next meets at the end of January 2005. They can be reached by email at [hubblewl@slu.edu](mailto:hubblewl@slu.edu) or [LITTJL@stlo.mercy.net](mailto:LITTJL@stlo.mercy.net). For SNM/STS issues, Bill Hubble is also your National Council of Representatives (NCOR) Delegate. The NCOR is holding its first meeting on January 28<sup>th</sup> and Bill would be happy to take your issues before this group.

There is strength in numbers. How many of your co-workers are not members of the SNM? Why not talk to them about joining? The more voices there are, the more likely we will be heard on issues like reimbursement, licensure, certification, training, regulations, legislation, continuing

education and salaries. These are all things that affect our jobs daily, and will continue to do so throughout our career.

We need leaders. Are you thinking about an administrative role at work? Would you like to get some experience? Try some of our leadership roles. Work with others to develop a business plan and put it into action. Learn a little about fiscal responsibility at the organizational level. Address issues side-by-side with experienced leaders, many of whom have successfully attained the administrative positions they sought. Then, seek that next position with the strength of your experience.

Maybe you see sales in your future. There is no better training ground for interpersonal relationships and developing contacts than to work with a group of MVC or SNM/STS committee members toward a common goal.

Do you like where you are but wish you knew more? Participation in the MVC and SNM will put you right where the action is. Join a committee and meet with others who are in the same boat or, better yet, have found a solution to one of those nagging problems you face. Take that solution home and be a hero. Membership and participation has a lot to offer you, and you have a lot to offer to your profession.



Whether you celebrate the Holidays or just look forward to a few days off, we hope you are safe and well.

**MVC** Missouri Valley Chapter  
P.O. Box 1284  
Maryland Heights, MO 63043



Subscriber Name

### MVC Calendar of Events

**October 7-9, 2005**

**Overland Park Marriott  
Overland Park, Kansas**

***Annual Meeting, Missouri Valley Chapter Society of Nuclear Medicine***

Do you have a nuclear medicine related event to advertise?

*Our newsletters are published in Fall/Winter, Spring and Summer each year. Contact the Executive Director at [exdir@mvcnsm.org](mailto:exdir@mvcnsm.org) to discuss listing your event here.*

